

News Release *For Immediate Release*

CBOE HOLDINGS ANNOUNCES ADDITIONAL LISTING ON BATS BZX EXCHANGE

CHICAGO, IL -- March 8, 2017 -- CBOE Holdings, Inc. (NASDAQ: CBOE) today announced its plans to be dually-listed on the Bats BZX Exchange, Inc. and on NASDAQ Global Select Market. Shares of CBOE Holdings common stock have been listed on NASDAQ since the company's initial public offering in 2010. In addition, the company will also be listed on the BZX Exchange beginning today. CBOE Holdings will continue to trade under the ticker symbol "CBOE."

"CBOE Holdings' additional listing on BZX demonstrates our confidence in Bats as a great listing venue," said Edward Tilly, Chairman and CEO, CBOE Holdings. "This listing underscores our belief in the exchange and its ability to serve its diverse customer base."

The BZX Exchange (originally called Bats Exchange) became a registered national securities exchange in October 2008. CBOE Holdings completed its acquisition of Bats Global Markets on February 28, 2017, creating one of the world's largest exchange holding companies.

About CBOE Holdings, Inc.

CBOE Holdings, Inc. (NASDAQ: CBOE), owner of the Chicago Board Options Exchange, the Bats exchanges, CBOE Futures Exchange (CFE) and other subsidiaries, is one of the world's largest exchange holding companies and a leader in providing global investors cutting-edge trading and investment solutions.

The company offers trading across a diverse range of products in multiple asset classes and geographies, including options, futures, U.S. and European equities, exchange-traded funds (ETFs), and multi-asset volatility and global foreign exchange (FX) products. CBOE Holdings' 14 trading venues include the largest options exchange in the U.S. and the largest stock exchange in Europe, and the company is the second-largest stock exchange operator in the U.S. and a leading market globally for ETF trading.

CBOE Holdings is home to the CBOE Volatility Index (VIX Index), the world's barometer for equity market volatility; the CBOE Options Institute, the company's world-renowned education arm; CBOE Livevol, a leading provider of options technology, trading analytics and market data services; CBOE Vest, an asset management company specializing in target-outcome investment strategies; CBOE Risk Management Conferences (RMC), the premier financial industry forums on derivatives and volatility products; ETF.com, a leading provider of ETF news, data and analysis; and Hotspot, a leading platform for global FX trading.

The company is headquartered in Chicago with offices in Kansas City, New York, London, San Francisco, Singapore and Ecuador. For more information, visit www.cboe.com.

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