

CBOE Holdings Announces Date of First-Quarter 2017 Earnings Release and Conference Call; Provides New Financial Reporting Template

- CBOE Holdings to Update 2017 Financial Guidance on May 9 Conference Call
- Company Provides Guidance for First-Quarter 2017 Interest Expense

Chicago, Illinois – April 4, 2017 – CBOE Holdings, Inc. (BATS: CBOE | NASDAQ: CBOE) today said it will announce its financial results for the first quarter of 2017 before the market opens on Tuesday, May 9, 2017. A conference call with remarks by the company's senior management will begin at 7:30 a.m. Central Time (CT), 8:30 a.m. Eastern Standard Time (EST). The company also plans to update its 2017 financial guidance on May 9, 2017, in conjunction with the release of its first-quarter 2017 financial results.

In addition, the company announced that for the first quarter of 2017 it expects interest expense of about \$9 million, of which approximately \$4 million will be excluded from its non-GAAP financial results.

A template of the company's expected new Statement of Income reporting is available on the Investor Relations section of CBOE's website under Financial Information at <http://ir.cboe.com/financial-information/supplemental-information.aspx>.

Going forward, CBOE Holdings plans to report monthly volume and revenue capture metrics on the third business day of each month. Revenue capture metrics will be reported on a one-month lag and will be based on a three-month rolling average.

Conference Call Information:

A live audio webcast of the conference call and the presentation that will be referenced during the call will be available on the Investor Relations section of CBOE's website at <http://ir.cboe.com> under Events & Presentations. The presentation will be archived on the company's website for replay. Participants also may listen to the live conference call via telephone by using the dial-in numbers listed below.

Date: Tuesday, May 9, 2017

Time: 7:30 a.m. CT (8:30 a.m. EST)

Live Dial-In Information:

U.S.: (877) 255-4313

Canada: (866) 450-4696

International: (412) 317-5466

(Participants should dial in 10 minutes prior to the start of the presentation and ask to join the CBOE Holdings call.)

Replay Dial-In Information:

U.S.: (877) 344-7529

Canada: (855) 669-9658

International: (412) 317-0088

A replay of the recording is expected to be available, beginning one hour after the conference call ends. The replay access code will be 10103636, which will be good through May 16, 2017.

About CBOE Holdings, Inc.

CBOE Holdings, Inc. (BATS: CBOE | NASDAQ: CBOE), owner of the Chicago Board Options Exchange, the Bats exchanges, CBOE Futures Exchange (CFE) and other subsidiaries, is one of the world's largest exchange holding companies and a leader in providing global investors cutting-edge trading and investment solutions.

The company offers trading across a diverse range of products in multiple asset classes and geographies, including options, futures, U.S. and European equities, exchange-traded funds (ETFs), and multi-asset volatility and global foreign exchange (FX) products. CBOE Holdings' 14 trading venues include the largest options exchange in the U.S. and the largest stock exchange in Europe, and the company is the second-largest stock exchange operator in the U.S. and a leading market globally for ETF trading.

CBOE Holdings is home to the CBOE Volatility Index (VIX Index), the world's barometer for equity market volatility; the CBOE Options Institute, the company's world-renowned education arm; CBOE Livevol, a leading provider of options technology, trading analytics and market data services; CBOE Vest, an asset management company specializing in target-outcome investment strategies; CBOE Risk Management Conferences (RMC), the premier financial industry forums on derivatives and volatility products; ETF.com, a leading provider of ETF news, data and analysis; and Hotspot, a leading platform for global FX trading.

The company is headquartered in Chicago with offices in Kansas City, New York, London, San Francisco, Singapore and Ecuador. For more information, visit www.cboe.com.

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Cautionary Statements Regarding Forward-Looking Information

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. You can identify these statements by forward-looking words such as "may," "might," "should," "expect," "plan," "anticipate," "believe," "estimate," "predict," "potential" or "continue," and the negative of these terms and other comparable terminology. All statements that reflect our expectations, assumptions or projections about the future other than statements of historical fact are forward-looking statements. These forward-looking statements, which are subject to known and unknown risks, uncertainties and assumptions about us, may include projections of our future financial performance based on our growth strategies and anticipated trends in our business. These statements are only predictions based on our current expectations and projections about future events. There are important factors that could cause our actual results, level of activity, performance or achievements to differ materially from those expressed or implied by the forward-looking statements.

We operate in a very competitive and rapidly changing environment. New risks and uncertainties emerge from time to time, and it is not possible to predict all risks and uncertainties, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

Some factors that could cause actual results to differ include: the loss of our right to exclusively list and trade certain index options and futures products; economic, political and market conditions; compliance with legal and regulatory obligations; increasing price competition in our industry; decreases in trading volumes or a shift in the mix of products traded on our exchanges; legislative or regulatory changes; increasing competition by foreign and domestic entities; our dependence on third party service providers; our index providers' ability to maintain the quality and integrity of their indexes and to perform

under our agreements; our ability to operate our business without violating the intellectual property rights of others and the costs associated with protecting our intellectual property rights; our ability to accommodate trading volume and transaction traffic, including significant increases, without failure or degradation of performance of our systems; our ability to protect our systems and communication networks from security risks, including cyber-attacks; the accuracy of our estimates and expectations; our ability to maintain access fee revenues; our ability to meet our compliance obligations, including managing potential conflicts between our regulatory responsibilities and our for-profit status; the ability of our compliance and risk management methods to effectively monitor and manage our risks; our ability to attract and retain skilled management and other personnel; our ability to manage our growth and strategic acquisitions or alliances effectively; restrictions imposed by our debt obligations; unanticipated difficulties or expenditures relating to the recently-completed acquisition of Bats Global Markets, Inc., including, without limitation, difficulties that result in the failure to realize expected synergies, efficiencies and cost savings from the acquisition within the expected time period (if at all), whether in connection with integration, combining trading platforms, broadening distribution of product offerings or otherwise; our ability to maintain an investment grade credit rating; disruptions of our current plans, operations and relationships with market participants caused by the Bats acquisition; and potential difficulties in our ability to retain employees as a result of the Bats acquisition. More detailed information about factors that may affect our actual results to differ may be found in our filings with the SEC, including in our Annual Report on Form 10-K for the year ended December 31, 2016 and other filings made from time to time with the SEC.

We do not undertake, and expressly disclaim, any duty to update any forward-looking statement whether as a result of new information, future events or otherwise, except as required by law. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof.